



**COAM**

Quality Through Competence

n. 3 - 2020

# **COAM SLIDE & VIDEO MAGAZINE**



Engr. Marco Santel

## Message from the COAM Hub technical director

**Our mission is to have a dialogue constantly with technicians, companies which produce elevators and hydraulic freight elevators and professionals of modern architecture.**

For us it is important opening and strengthening constantly relationships with the protagonists of the design, construction, maintenance, and marketing of installations, structures, services and products intended for the vertical movement of people and things.

We want to develop an always cordial relationship, of mutual interest and functional to constant technical updating, to the distribution of information and dissemination of insights on the topics useful to the sector, with particular regard to issues related to vertical transport systems equipped with hydraulic components.

Each number of our magazine is edited with a spirit of service and in order to become a vehicle to involve all the actors making up the vertical transport chain, both hydraulic and through the adoption of other systems and technologies.

Even in this number we will indicate plants, companies, products or solutions that deserve to be brought to your attention or are an opportunity to deepen certain themes, but we will also deal with simple things such as elevator music and stories that can arise thanks to the elevator.

The times and the international situation invite us to dedicate, in this number, a particular space to the information and to the deepening about techniques, systems and means of dissemination, training and remote assistance, very interesting and functional topic for the development and maintenance of relationships and remote assistance, more and more up-to-date in all the productive, commercial, technological and service sectors.

As usual, we invite technicians, designers and operators for the assembly and maintenance of lifts and freight elevators to register at [www.coamhub.it](http://www.coamhub.it) to take advantage of the available content, videos and information, keeping up-to-date on technical solutions and on news about the sector.



### COVID-19 CORONAVIRUS UPDATE

#### WE ARE OPERATIONAL AND WE ARE WORKING FOR YOU

COAM company warns that it is operational and regularly carries out all possible activities through smart working mode, you can then contact us and interact regularly with our offices and staff during the usual working hours, either by telephone or by any digital means available such as: e-mail, Skype, fax, [www.coamhub.it](http://www.coamhub.it).

We also advise that the production activities are currently suspended in order to protect workers and in compliance with the DPCM of the President of the Council of Ministers introducing further measures on the containment and management of the epidemiological emergency from **COVID-19** ([www.governo.it](http://www.governo.it)) [www.gazzettaufficiale.it/eli/gu/2020/03/22/76/sg/pdf](http://www.gazzettaufficiale.it/eli/gu/2020/03/22/76/sg/pdf).

Even if from afar, we would like to take this opportunity to let all our company's employees, customers, suppliers and to the entire community in general know how close we are to each and every one of them, and we are doing this by not stopping our activity but by adapting it to the emergency. This is why we invite you all to stay at home and if possible to work from home.



## COAM is present in car lifting systems

Ecospace is a company specialized in the design and construction of **special car lifting systems to create parking lots.**

That of car parks is in fact a serious problem affecting both large cities as small urban centers. Car parks decrease with increasing of cars on the road and this creates discomfort, increased traffic, stress and increased air pollution.

Create multi-storey underground car parks or parking raised involves huge benefits for all.

**Here comes in the professionalism of Ecospace create platform lifts car.**

Ecospace is a company that was founded to create solutions as well as plants. Aware that each customer has different needs team Ecospace conceived and designed several solutions of platform cars. The models are so many, each with its own characteristics and peculiarities.



▲ Video of a retractable platform created by Ecospace.

▼ Interior of a lifting platform.





## Manual videos in streaming and downloadable from the COAM Hub

Today the subscribers at [www.coamhub.it](http://www.coamhub.it) can watch in streaming the technical videos, tutorials and videos concerning assembly procedures, maintenance and repair of components and the equipment produced and marketed by COAM and other companies that join our Hub.

In particular we point out the publication of two videos concerning the 4PK piston.

The first video concerns the process (with step by step demonstration) of the replacement of the gaskets, while the second video is about the complete arc of the piston assembly procedures and the relative maintenance necessary during the assembly operations.

All for the benefit of the installers and designers who have the opportunity to see all stages of assembly, starting from the arrival of the parts from the factory and they can thus organize precisely with all the assembly operations, relating them to the installations conditions in their specific case.

Videos are streamed on demand, and to view them you can just have any device connected to the internet, while for cases in which streaming is not possible due to the location of the construction site it's possible to download the manual videos in question.

In the Hub there are other videos, both technical and presentation and useful tutorials for design, technical and commercial operators.

Here is a video of presentation with engr. Marco Santel, the COAM engineering office manager.





## COAM Hub is good for relationships, technical update and distance assistance

In this era, historical moment in which the time to devote to travel must be valued and rationalized as much as possible, we've adopted innovative communication and remote relationship technological systems based on CRM and the video conferencing platform, ideal equipment for the developing relationships, training and remote assistance in real time.

For the elevator sector and in general of the vertical transport not only hydraulic, the COAM Hub is becoming increasingly important thanks to its business, that today is enriched with events and training programs and remote assistance in live streaming and video conference.

Meetings are organized between technical offices and specialists, commercial budgeting and negotiation meetings, distance assistance and collaboration sessions or remote management of the implementation and assembly of the components supplied by both COAM and Hub members companies.

We organize periodically individual lessons and open webinars for training and update on vertical transport technologies.

**The live streaming unites us and shortens distances, making us always present and active all over the world and at any time.**

Entering the website [www.coamhub.it](http://www.coamhub.it) is possible to view the COAM videomanual concerning the replacement of the gaskets of a 4PK piston.





## International Museum of the “elevaTOURS” elevators

The International Museum of the elevaTOURS elevators started its business simply enriching a collection of elevator buttons and it is intended to preserve and restore pieces of elevator history from all over the world.

The particularity of this museum is to provide a real experience, in which you can touch and interact with the components of exposed lifts, a nice journey in the history through objects that we are used to use and see but which, like all things that are composed of technology, evolve continuously.

It's therefore nice to chase memories even through the vision of old objects or more simply the graphics of an old lift button pane.



▲ See the videotour at the elevaTOURS by DieselDucy

Visit the ElevaTOURS International Museum website:  
<https://www.dieselducy.com/elevator-museum.html>

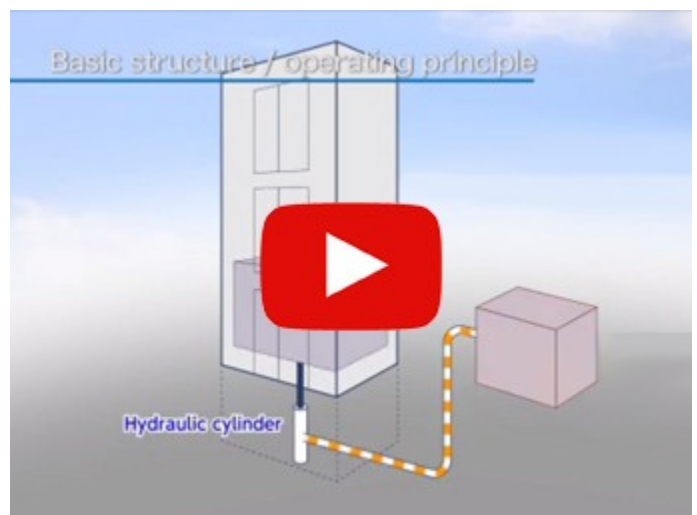


## Collaborate with our Magazine

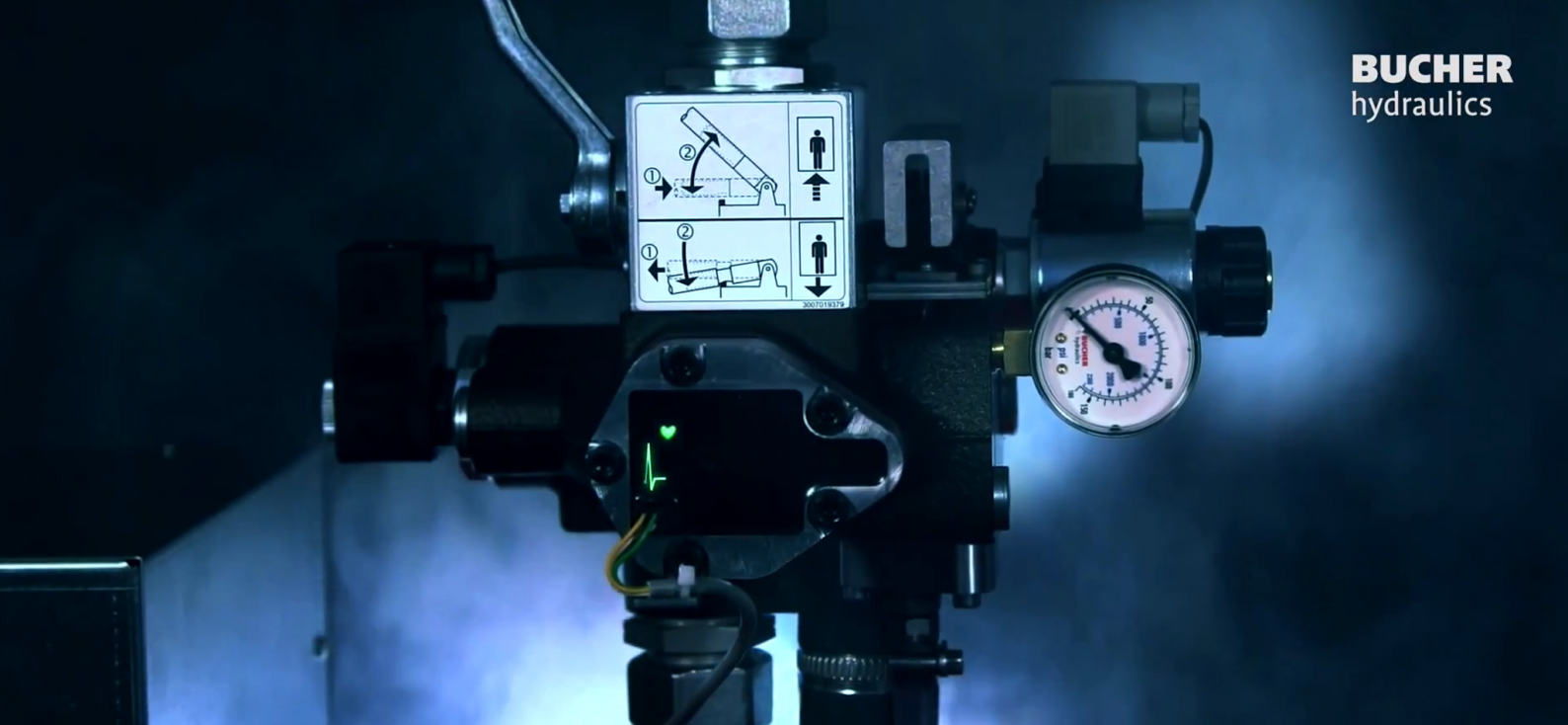
Our magazine was created to support [www.coamhub.it](http://www.coamhub.it), the website where you can find manuals, technical videos, interviews, technical data sheets and many technical current or historical contents of the history of vertical movement.

If you are a manufacturer, an installer, a maintenance technician of any type of lift systems (not just hydraulic) send us your material, we will be very proud to share them with our community of production companies, designers, fitters, maintenance technicians and commercial companies that follow us more and more.

You can send us links to your published videos, images, texts, manuals, data sheets, photos of the history of the lift and lifts in general, our Hub has the ambition to invent a real repository at the service of the sector.



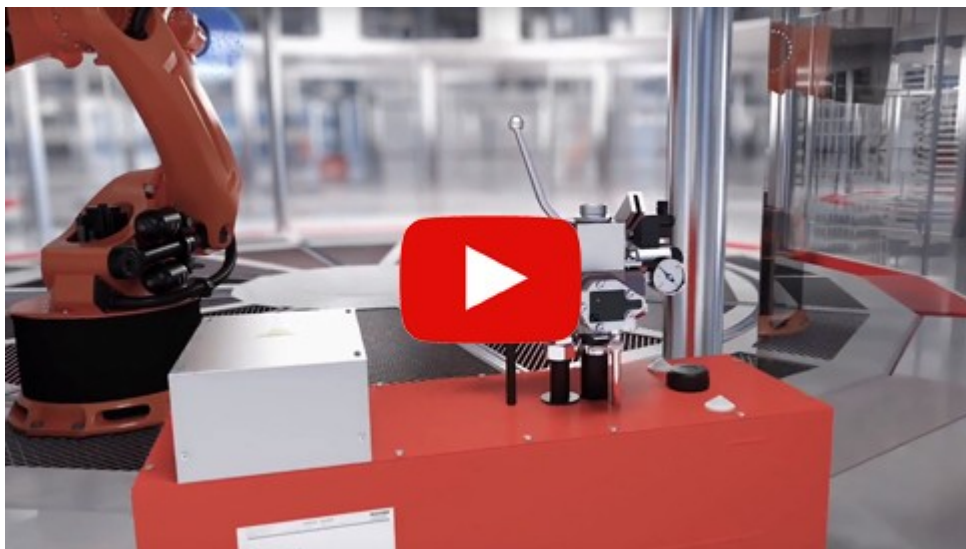
▲ Hydraulic elevator basic structure operating principle by Pancho507



## iValve – intelligent cost reduction from Bucher Hydraulics AG

Among the large companies that use components made by COAM, Bucher Hydraulics is an international leader in the production of innovative hydraulic drives and controls for mobile and stationary hydraulics and is always at the forefront, offering innovative solutions and a wide range of components for hydraulic lifts.

iValve by Bucher is present on the international market with a truly hi-tech video.







## The magic of the elevator

The lift is part of the day of millions of people, because millions of people know each other, talk to each other, observe each other and maybe fall in love or leave themselves right in the lift cabin or waiting for the elevator to reach the floor.

Inside an elevator you can shoot a movie or a series of situation comedy, as for the video below nominated for the Jio Filmfare Short Film Awards.

Sometimes, when we enter or while we wait for an elevator, we become observers of a fragment of people's lives and it's interesting to find out how much these small fragments can make us imagine or guess stories that happen to people, stories or situations that otherwise we will not even notice and that would get confused in the chaos of the city, but which instead the lift can bring out.

Other times, a "trip" in the lift can also give us the opportunity to reflect, remember or fantasize. It often happens, it's the magic of the elevator.



▲ LIFT | By Ida Ali | Nominated for Jio Filmfare Short Film Awards.

▼ (Hello) Stranger - Short Film.





## The music in the elevator

A top record, music for the elevator. If you think about it, there is also this and perhaps many of you have experienced it by going up in particular elevators, perhaps in some luxury resort or in some prestigious shopping or business centers.

Among the sparkling finishes and the shiny surfaces of modern elevators, the music gives the vertical traveler the feeling of being a real V.I.P.





## A company with over 50 years of experience Maspero Elevatori S.p.A.

Maspero Elevatori is a privately owned Company, run by the second generation of the Maspero family. We are leader in design, engineering, manufacturing and maintenance of any kind of elevators.

Every product, made under the highest quality standards, is manufactured by skilled personnel in the Appiano Gentile factory, near Como. Specialization, design and creative capability, flexibility, customization and customer orientation are just the main ingredients of our international success.

The unparalleled competence and design skills of Maspero Elevatori S.p.A. contribute to offer unique vertical lifts and customized solutions for private as well as public or industrial elevators, or real jewels designed for the most prestigious showrooms.



▲ Institutional video of the Company.



COAM House Organ dedicated to information about technologies, sustainability, solutions, design and events in the area of the vertical lifting of people and goods through the use of hydraulic elevators and car lifts. Review of videos, information and images from all over the world.

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**Notes:** In Coam Hub periodic webinars dedicated to vertical transport technologies are waiting for you. Participation is for operators in the sector in <https://www.coamhub.it> - the subscription is free.

Do you want us to talk about you? Tell us what you're doing, which technologies you use and which solutions you present in the elevator area and in the vertical lifting of people and goods.

Technicians, designers, entrepreneurs and company managers who wish to be contacted to illustrate solutions, products, projects and offers for the webinar or for communication campaigns towards B2B market can contact the editorial office. Interviews, articles and editorials are free and published at our discretion.

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**COAM S.r.l.**

Via Noalese Sud, 66

30030 Mellaredo di Pianiga (VE) - Italy

Tel:++39 041 46.89.66 - Fax: ++39 041 46.84.63

email: [info@coam-spa.com](mailto:info@coam-spa.com)

[www.coam-spa.com](http://www.coam-spa.com)

